

“The Drink That Makes People Stronger”

Strength Drink

Introduce an all new product category to the beverages market: **Strength Drink**

Active ingredients adaptable for subsequent products and current formulas

Complements existing Soft Drink and Energy Drink product range

Uses existing production methods



Based on a traditional
**Central American
Strength Tonic**

- Promotes muscle growth
- Used for hundreds of years in the Dominican Republic
- Herbal active ingredients
- Increases testosterone production in men

Ingredients from an
**East Asian
Herbal Remedy**

- Boosts brain power & memory
- Improves blood flow
- Herbal active ingredient
- Used for thousands of years for its health benefits

Designed specifically for

Western Consumers

- Spiced citrus and ginger flavour
- Contains L-Carnitine (amino acid)
- Contains essential minerals calcium, magnesium & zinc

Strength Drink Formula & Strongman logo © Concept Frontier
Branding and packaging concept are suggestions only
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